

SPENA Board Meeting Minutes

Location: Rybarski residence, 1935 W. Colorado Boulevard, Dallas TX
Monday, March 18, 2024, 7:00 pm



(* = Absent)

Board Members		Committee Chairs	
Nathan Cox, President		Lindsey Patterson, Social	*Joe Rybarski, NOCUPP
Jessica Faulks, Vice-President		Saul Reyes, Beautification & Parks	Mike McVey, Heritage Oak Cliff
Larry Worden, Treasurer		Peggy Shipp, Welcome Ambassador	Joanna Robben, Greenspace
Mary Calvo, Secretary		Kenda North, Communications	Jim Barnes, Historian
Carol Rybarski, Past-President		*Hannah Coxon, Social Media	
Agenda Topics			Presenter(s)
Call to order and minutes approved			Nathan Cox
Treasury report (see attached for full report) <ul style="list-style-type: none">Above in membership compared to 2021			Larry Worden
Neighborhood events updates/assistance needed <ul style="list-style-type: none"><i>Park clean-up/refreshments</i>: Saturday 3/23/24 at 10:30am<ul style="list-style-type: none">John Wynn is new RepresentativeMeet at picnic tables and enjoy light refreshments (provided by Saul)Divide into 3 groups (1)Triangle group, (2) Laurette to Hampton, (3) Plymouth<i>Easter</i>: Saturday, 3/30/24 at 9:00am<ul style="list-style-type: none">If participating bring bag of candy or fill eggs (provided by Jessica)Carol to bring coffee and doughnutsNathan to help Jessica hide eggs at 8:15Lindsay to take pictures<i>Block Party</i>: 5/4/24 from 11:00 – 2:00 (food 12-1:30 or till it's gone!)<ul style="list-style-type: none">Send communication flyer to Kenda by April 15 in JPEG or PDF and print 225 (Kenda, Lindsay, Jessica) Oak Cliff PrintingLarry to distribute Tax ID to Board membersCross-Buck to cater; Lindsay to follow-up for pricing and arrangementsBoard will sell tickets and caterers will collectLindsay will contact Lucky Pierre's to provide musical entertainmentBounce HouseBead stationFace painterJoanna will check on road barriers (at Joanna's house)Fire truck (Lindsay)			Nathan Cox

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Directory/Website Report <ul style="list-style-type: none">Task force to deal with directory and website Vickie Gauge Full Moon Designs is the Web Designer. She is a paid resource for big deliverables. Otherwise she donates her time for free. Kenda is working with Vickie on designing the site to be private. It is private now and taking down the old link. You must have login credentials to see private information. Increasing transparency. Ways to improve.	Kenda North
Heritage Oak Cliff <ul style="list-style-type: none">Grant workshop on Saturday. Mike and Nathan will be in attendance and unable to attend the Saturday clean up even.Per Mike, be thinking of what we want to call out to improve (e.g. street lights, sidewalk repairs, curb cuts, etc.). Send Mike any suggestions for requests over the next 2 weeks.	Mike McVey
Greenspace <ul style="list-style-type: none">100 year celebration “Centennial Party” on May 20th ; tickets are \$150 at Steven’s Park golf course, refer to last newsletterGames, etc.	Joanna Robben

Action Items	Assigned to	Status
Rounding with SPENA residents to promote membership	Saul Reyes	WIP
Send highlights to include in Member Marketing Flyer to Hannah Coxon	Saul Reyes	WIP
Draft Membership Marketing Flyer for Board review	Hannah Coxon	WIP
Send old Membership Flyer to Hannah Coxon	Kenda North	Complete
Get price quotes for Iris bulbs and discuss use (e.g., welcome baskets, selling on Earth Day, etc.)	Saul Reyes, Kenda North	WIP can order if we want
Distribute First Friday list to all SPENA Board members	Nathan Cox	Kenda requesting a digital list for FF (Lindsay) for Newcomer basket
Connect Lindsay Patterson in Social Committee activities	Nathan Cox	

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Create Task Force to address digital risks and opportunities related to new SPENA resident notifications, SPENA directory, etc. Recommendations will be brought to the Board for review.	Larry Worden, Hannah Coxon, Mike McVey, Mary Calvo	Not started	
Contact SP Golf Course to schedule Annual Business Meeting	Nathan Cox	May 20 th at 6:30; Nathan will firm up with Chad's office re: his attendance; perhaps Chad could cover how to use the 311 system for improvements. Would we consider Ben Mackey as a back-up if Chad cannot make it.	
Get with Mike McVey to join Heritage Oak Cliff	Nathan Cox	Complete	
Connect OCCD Task Force with Heritage Oak Cliff	Kenda North, Mike McVey	WIP	
Mock-up up a new social media page on the existing FB site to present to Board for review	Hannah Coxon		
Get with Heather Perlowski on where she left off with Social Media postings, etc. and get information to Hannah.	Larry Worden	Complete	
Put "Network Event" signs out on Wednesdays before each event	Carol Rybarski, Kenda North, Saul Reyes, Peggy Shipp	Complete	
Investigate how to engage with Annie L Stevens Trust (managed by Foundations Dallas) as a potential funding resource for SPENA opportunities.	Saul Reyes, Carol Rybarski, Jim Barnes	WIP Trust designed for the needy adults and children; Saul tap into Kendra if she needs to escalate	
Send Board members calendar invite for next SPENA Board meeting invite	Mary Calvo	Send appointment for each month	
Post Board minutes to website	Mary Calvo, Kenda North	Go paperless	
Decisions		Made by	Date
None			
Next Meeting			
Next meeting April 15, 2024, 7pm, Rybarski residence, 1935 W. Colorado Boulevard, Dallas, TX			

Meeting minutes taken by Mary Calvo